

Again and Again! East Indies Shine On Global Stage!



East Indies Gin, Bali's pride, has once again proven its excellence by securing significant wins at two renowned competitions; the **World Spirits Award 2024** and the **World Gin Awards 2024**. Since its debut, Spice Islands Distilling Co. with their variety range of spirit has remained solid in its mission to raise Indonesian spirits onto the international platform.

At the World Spirits Award 2024, a panel of judges strictly assessed 300 entries from 77 distilleries, keeping up to the equitable WSA criteria with remarkable precision. Only the most outstanding spirits were honored with the prestigious 'World Spirits Awards.' The award celebration recognized East Indies Banda Fine Spiced Negroni Gin and East Indies Archipelago Dry Gin with Gold Medals, both achieving an impressive score of 92 in the gin-flavored, aged category. Additionally, East Indies Bali Pomelo Pink Gin secured the silver medal, reaffirming the brand's unwavering commitment to excellence.

The success continued at the World Gin Awards 2024, where East Indies Gin

impressed among over 600 spirits producers globally. East Indies Archipelago Dry Gin was recognized as the best London Dry Gin in the country winner category, solidifying its reputation. Additionally, East Indies Bali Pomelo Pink Gin earned the silver medal in the signature botanical category, adding to its accolades.

Beyond the glittering gold medals, East Indies Gin delivers a potent message, demonstrating that Indonesian spirits can compete at the highest level on the global stage. Through its unique blend of traditional Indonesian botanicals and innovative techniques, East Indies Gin has carved out a distinct niche in the spirits industry.

